

# CLIENT ATTRACTION METHODS AND TEMPLATES

## Linkedin

- 1) Purchase Sales Navigator
- 2) Follow this video to generate a list of leads:
  - a) <https://www.youtube.com/watch?v=jVDXISFOG68>
- 3) Use [Linkedin Helper](#) or [GPZ](#)
- 4) Set it to a maximum of 100 connection requests a day, and always send a message included.
  - a) Template to include:
    - i) Hi \_\_\_\_, I came across your profile and would like to add you to my network.
- 5) Once they are connected to you, send them a message
  - a) Hi \_\_\_\_, I saw that you were owner of COMPANY and wanted to reach out. I'm \_\_\_\_\_, and I help businesses grow with webinars \_\_\_\_ (offer statement here). (Optional case studies here). I think I can really help you \_\_\_\_\_. Would you like to chat more about this?

## **Email collecting**

Collect emails from LinkedIn:

<https://www.youtube.com/watch?v=jVDXISFOG68>

From there, use the same template above for messaging and following up by email.